



CIRI Calidad e Impacto de la Revista Iberoamericana
Quality and Impact of Iberoamerican Journals

La revista digital vista desde un entorno de acceso abierto: modelos y estrategias para favorecer la visibilidad de la producción científica

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Pioneros online....

http://oad.simmons.edu/oadwiki/Early_OA_journals

Surfaces. Editor: Jean Claude Guedon

<http://www.pum.umontreal.ca/revues/surfaces/home.html>

Psychology. Editor: Stevan Harnad

<http://psycprints.ecs.soton.ac.uk/>

The Public-Access Computer Systems Review

<http://epress.lib.uh.edu/pr/pacsrev.html>

Editor: Charles W. Bailey Jr

Visionarios.....

+ Page 25 + *The Public-Access Computer Systems Review*

Harrison, Teresa M., Timothy Stephen, and James Winter. "OnlineJournals: Disciplinary Designs for Electronic Scholarship." *The Public-Access Computer Systems Review* 2, no. 1 (1991): 25-38.

1.0 Introduction

The **decade of the 80's has witnessed the advent of a revolution in scholarly communication**. The explosive growth of wide-area academic computer networking using BITNET/EARN, Internet, and an extensive array of regional networks has brought us beyond the point of asking whether the networks will be used for scholarly communication. **The important questions now center around how computer-mediated scholarly communication will take place**. Increasingly, speculation has focused upon the ability of electronic media to replace paper as the primary delivery medium for scholarly journals.

A prima facie case for the desirability of online or electronic scholarly journals seems already to exist.

Advocates have based their cases on the advantages of computer networking and electronic media over print publication, such as the speed of dissemination, the relatively low costs of production and dissemination, and the ability to make more scholarship available than before [1]. Noting that publishers receive the economic benefits of research produced at public expense, Okerson has suggested that an electronic publishing component within the National Research and Education Network would enable scholarship to remain financially accessible to the public [2].

Other arguments have been based upon **the ways that electronic publication might improve the practice of scholarship within academic disciplines**. For example, **advocates have described the superior possibilities for information retrieval that may be achieved when scholarly articles are interconnected in flexible databases [3, 4].**

Significado de acceso abierto.....

Budapest Open Acces Initiative

Declaración de Bethesda

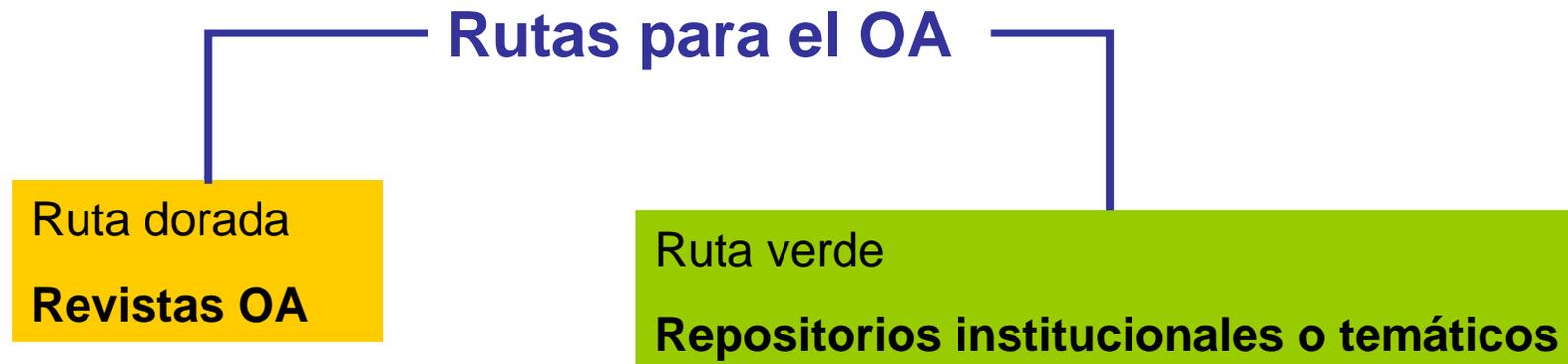


Definición
BBB

Declaración de Berlín



El poseedor del copyright de un trabajo debe consentir en “ la reproducción, uso, distribución y acceso a través de internet con una finalidad responsable, siempre con el reconocimiento y agradecimiento de la autoría del mismo”



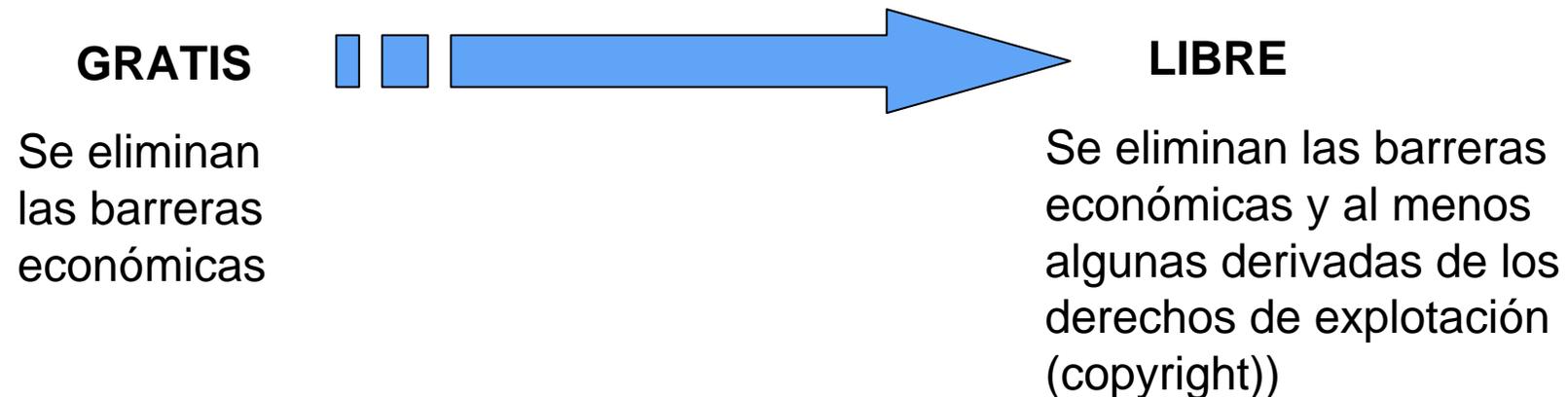
¿Open Access?

¿Qué?

Acceso libre sin restricciones a través de internet a la literatura científica.

“Open-access (OA) literature is digital, online, free of charge, and free of most copyright and licensing restrictions” (Suber, 2006).

**Nueva matización.....(ver “Gratis and libre open access”
<http://www.earlham.edu/~peters/fos/newsletter/08-02-08.htm>)**



\$ + © = restricción

~~©~~ → Open access

El autor retiene derechos sobre el Copyright.....permite el autoarchivo o depósito en un repositorio institucional o temático

Qué significa copyright....(“derechos de explotación”)

Derechos legales inherentes a una obra cuando se crea

- **Derechos morales**, derechos intrínsecos al autor por ser el creador de la obra
- **Derechos económicos** derechos de explotación de esa obra, sujetos a unas condiciones que se plasman en un contrato entre el autor (cede o licencia) y el que adquiere esos derechos (exclusivos o no)

Estudio sobre copyright vs publicación.....

Towards good practices of copyright in Open Access Journals

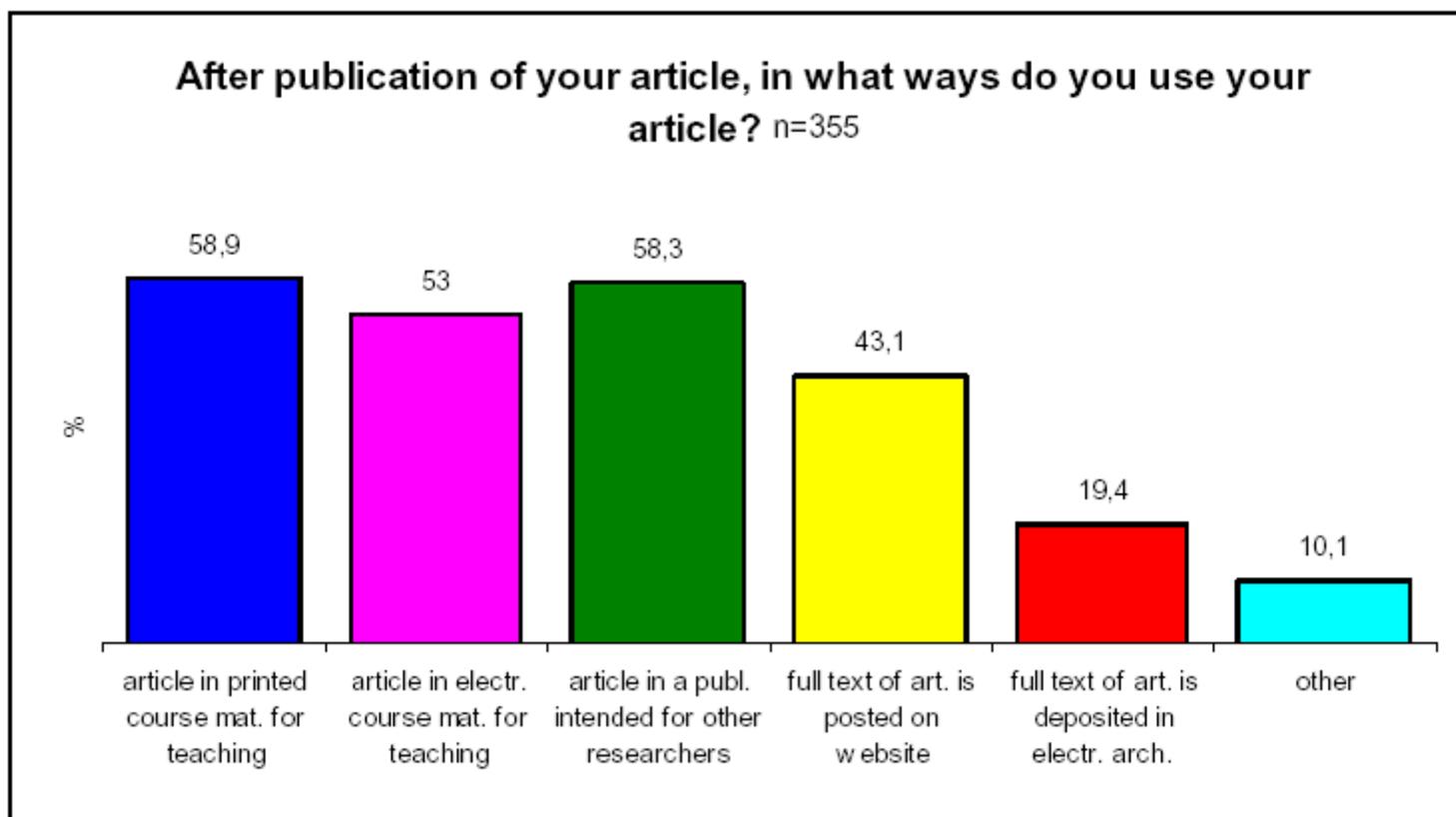
A study among authors of articles in Open Access journals

Esther Hoorn, University of Groningen, Faculty of Law Maurits van der Graaf,
Pleiade Management & Consultancy. 2005-08-05

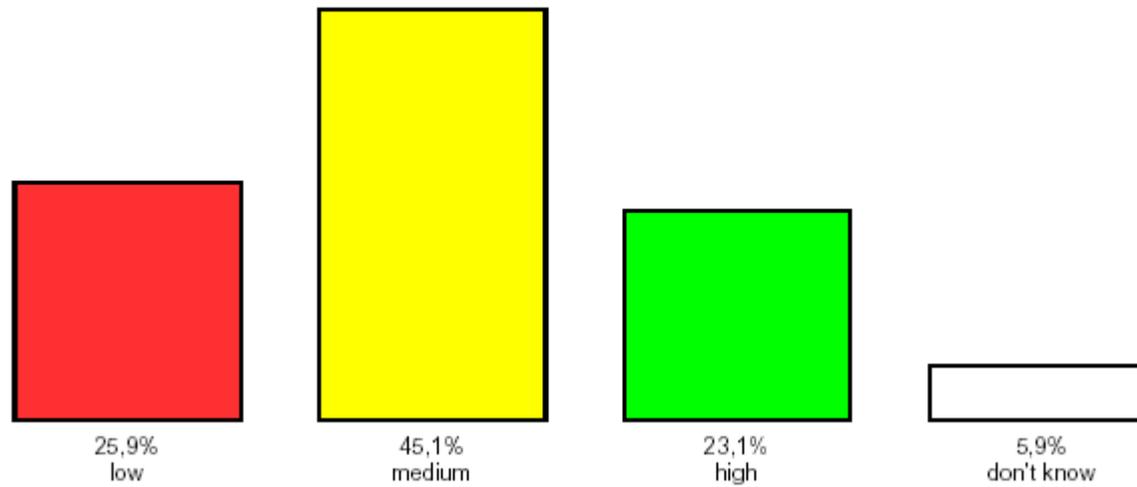
Análisis de buenas prácticas con respecto a los derechos implícitos en el copyright para el caso de revistas open access y actitudes y opiniones de los autores con respecto a los derechos que se ceden o retienen en los acuerdos de copyright con las editoriales

- **Entrevistas con expertos de UK y Holanda (6), editoriales OA (5) y autores OA (12)**
- **Encuesta +1200 autores en revistas OA (355, 29%)**

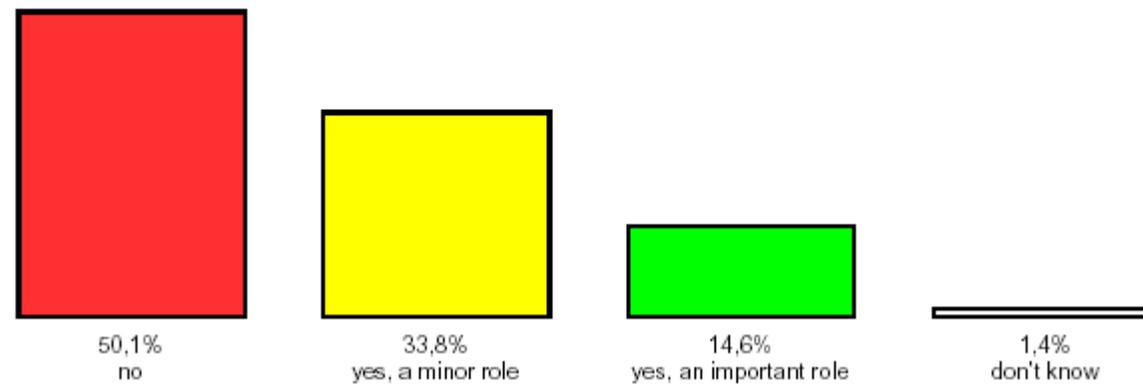
Resultados de la encuesta entre autores



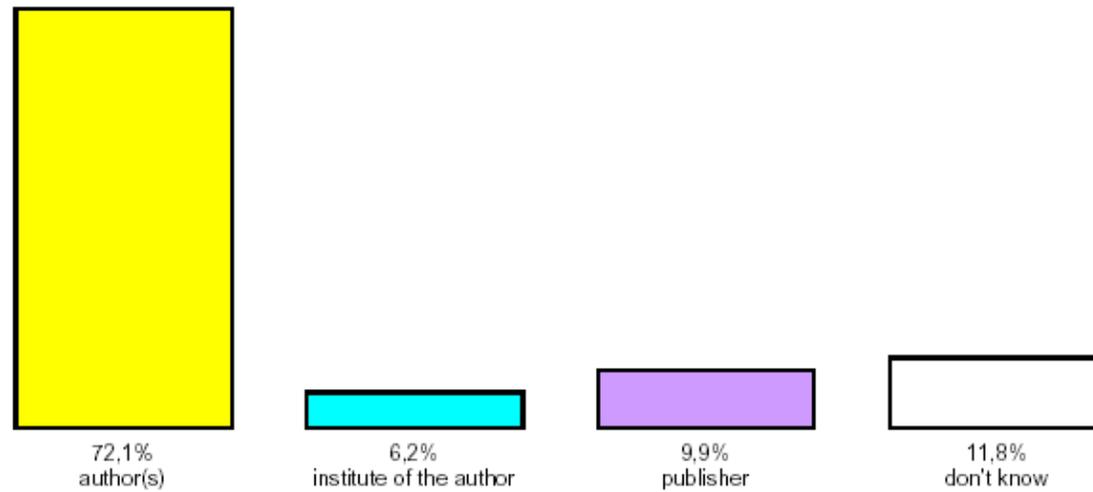
My interest in the copyright issues of my research articles can best be described as: (n=355)



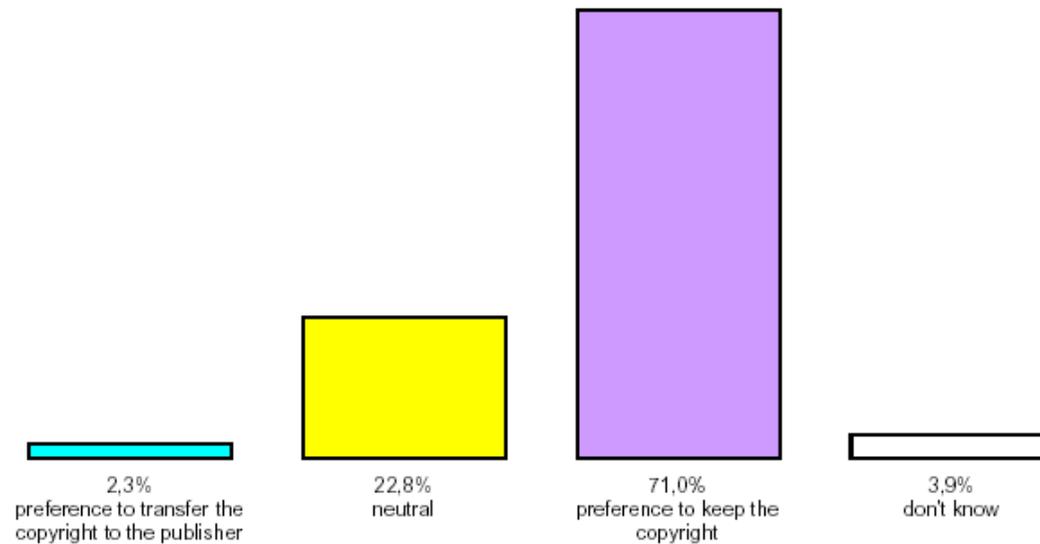
Does the copyright policy of a journal play a role in your decision to choose a journal for publication of a research article? (n=355)



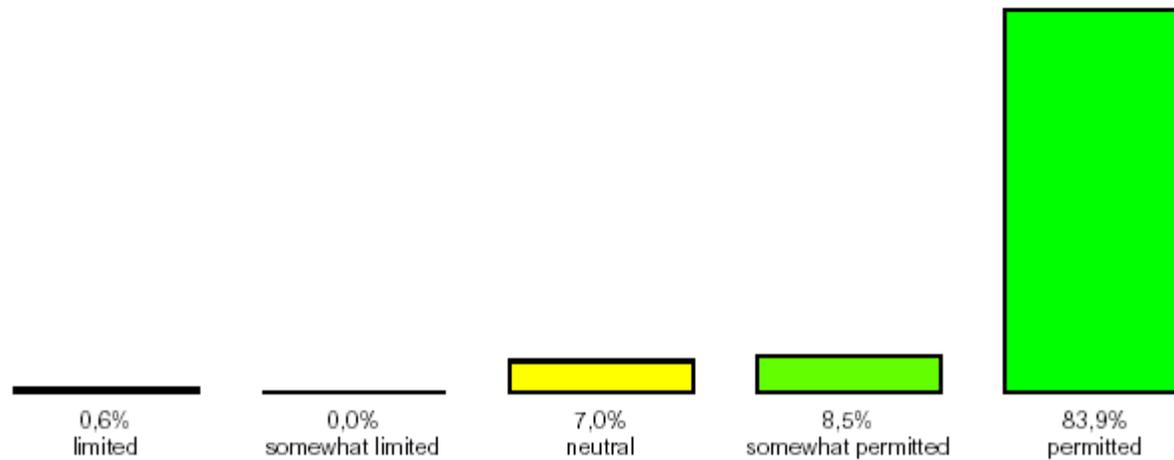
**Who should in your opinion handle permission requests to (re-)use the article?
(n=355)**



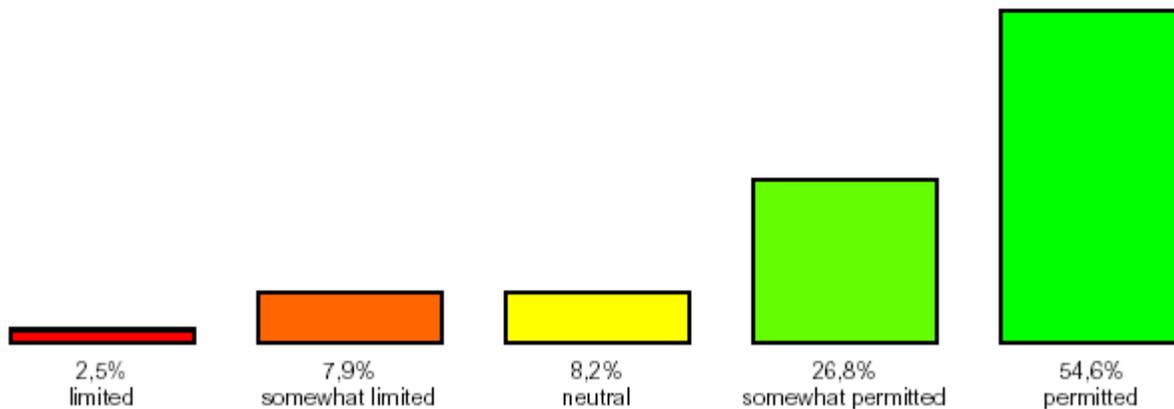
Please indicate your preference with regard to transfer of copyright to the journal publisher versus keeping the copyright as the author: (n=355)



(re-)use for educational/scholarly purposes by the author should be: (n=355)



(re-)use for educational/scholarly purposes by others should be: (n=355)



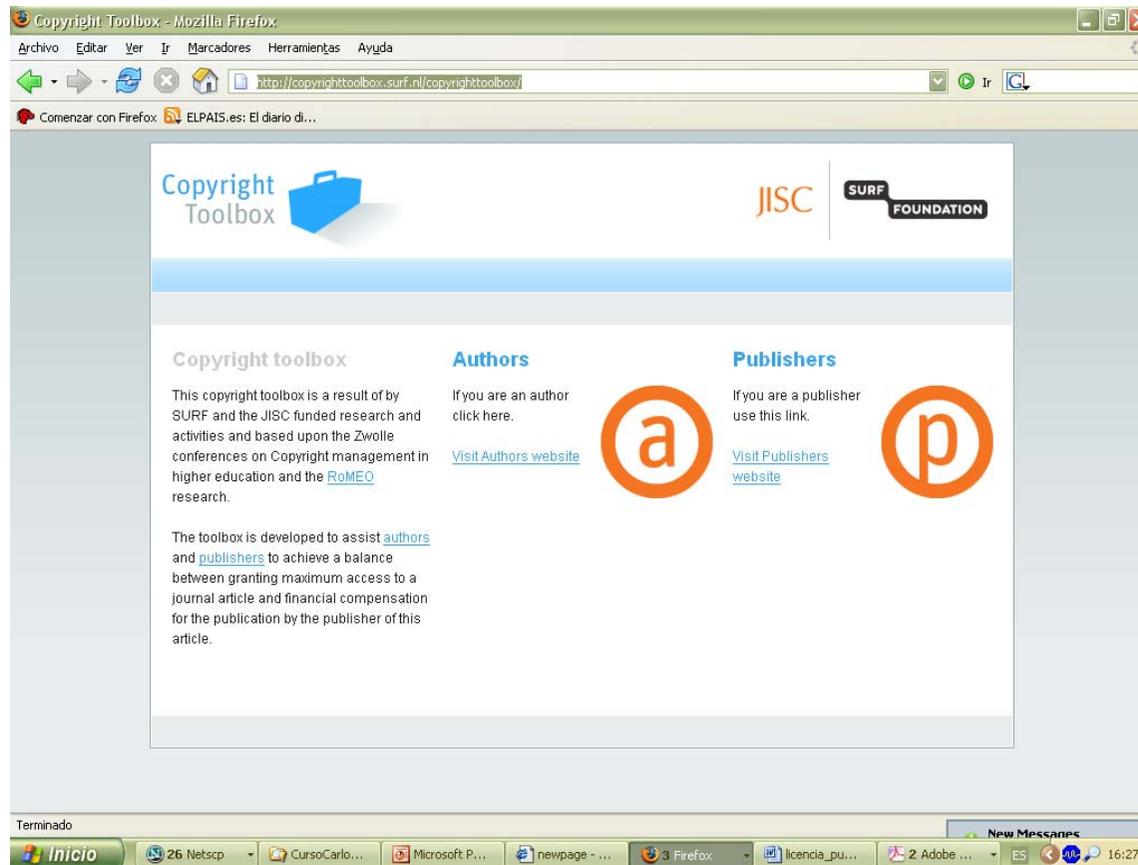
Cómo establecer nuestros términos de copyright.....

Licencia para la publicación

<http://copyrighttoolbox.surf.nl/copyrighttoolbox/authors/licence>

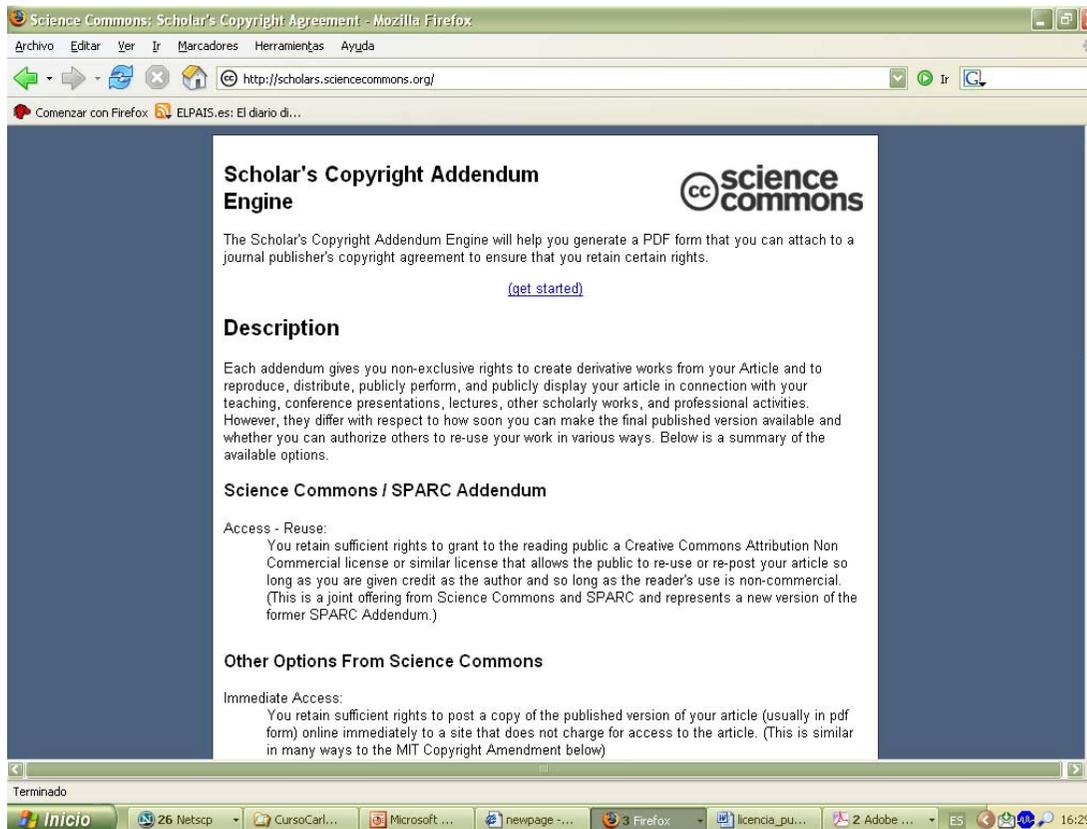
SURF Foundation and JISC.

<http://copyrighttoolbox.surf.nl/copyrighttoolbox/>



SPARC Author Rights. Genera online una adenda creada con los datos particulares de un artículo

www.arl.org/sparc/author/index.html



Creative Commons License

<http://creativecommons.org/license/>

The screenshot shows a Mozilla Firefox browser window titled "Choose a License - Mozilla Firefox". The address bar contains "http://creativecommons.org/license/". The page features the Creative Commons logo, a search bar, and a "License Your Work" button. A navigation menu includes links for Home, About, Support, Projects, Participate, International, and Contact. The main content area is titled "Ponga una licencia a su obra" and "escoja una licencia". It provides instructions on how to choose a license and includes a form with the following options:

- ¿Quiere permitir usos comerciales de su obra?**
 - Si
 - No
- ¿Quiere permitir modificaciones de su obra?**
 - Si
 - Yes, as long as others share alike
 - No
- Jurisdicción de su licencia:** España

Below the form is an "Additional Information" section. To the right, there is an "International" dropdown menu set to "Argentina" with a "More information" link. A "Search" bar is also present. Further down, there are links for "Documentation", "Case Studies", "FAQ", "Opportunities", "Presskit", "Creative Commons", and "Press Releases". At the bottom, there is a "The Commons" section with links to "Science Commons", "ccInternational", and "ccLearn". The browser's taskbar at the bottom shows several open applications and the system clock at 16:53.

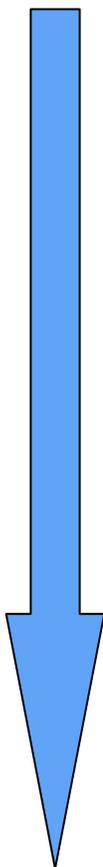
El proyecto Scholar's copyright project

<http://www.sciencecommons.org/projects/publishing/>

Revistas de acceso abierto.....

Tipología revistas free/open access

OA



- Revistas que autorizan el autoarchivo de los trabajos si el autor paga por ello, como el caso de la revistas de la American Chemical Society
- Gratis y accesibles online después de un embargo (Copyright ...editorial).
- Gratis y accesibles online inmediatamente después de la publicación (Copyright ...editorial).
- Modelo híbrido, coexisten la modalidad clásica de publicación cuyos contenidos se adquieren por suscripción y el pago por publicación (open choice, author pays....).
- Revistas de pago por publicación, cuyos artículos son todos OA (copyright autor y editorial). Por ejemplo las revistas de BMC.
- Modelo de revistas OA sin pago por publicación y copyright cedido a los autores (“ruta platino”). Modelo acuñado recientemente con al creación de revistas como Open Medicine.

Dónde encontrar revistas OA.....

Directory of open access journals

<http://www.doaj.org>

The screenshot shows the DOAJ website in a Mozilla Firefox browser. The browser's address bar displays <http://www.doaj.org/>. The website features the DOAJ logo and the text "DIRECTORY OF OPEN ACCESS JOURNALS". A prominent banner on the right side of the page reads "SPARC EUROPE AWARD 2009" and "For Outstanding Achievements in Scholarly Communications". Below this, a message states: "Welcome to the Directory of Open Access Journals. This service covers free, full text, quality controlled scientific and scholarly journals. We aim to cover all subjects and languages. There are now **4359** journals in the directory. Currently **1663** journals are searchable at article level. As of today **315197** articles are included in the DOAJ service." A call to action box encourages users to support the development and operation of DOAJ by signing up for membership, with a link to the "membership page" and a "list of members". The website also includes a search bar with a "Find journals" button, navigation links for "Find Journals", "New titles", "Find articles", and "Suggest a journal", and a sidebar with links for "About", "FAQ", "News", "Links", "Sponsors", "Long term archiving", "Membership", and "Feedback". At the bottom, there are sections for "For journal owners" and "For authors" with lists of subject categories such as "Agriculture and Food Sciences", "Arts and Architecture", "Biology and Life Sciences", "Business and Economics", "Languages and Literatures", "Law and Political Science", "Mathematics and Statistics", and "Philosophy and Religion". The browser's taskbar at the bottom shows various open applications and the system clock at 17:10.

Redalyc <http://www.redalyc.com/>

Redalyc - Microsoft Internet Explorer

Archivo Edición Ver Favoritos Herramientas Ayuda

Dirección <http://www.redalyc.com/>

Búsqueda Favoritos

reDalyC Red de Revistas Científicas de América Latina y el Caribe, España y Portugal
Sistema de Información Científica Redalyc

Hemeroteca

hemeroteca indicadores bibliométricos redes sociocientíficas agrupamiento de revistas indicadores de uso

English | Français | Português | COMPARTIR

Un Proyecto de Acceso Abierto

La ciencia que n

550 Revistas Científicas

115828 Artículos a texto completo

Redalyc

Comités

Inclusión de Revistas

Acceso abierto

Noticias

Actualizaciones y nuevas revistas

¿Quieres publicar?

Redalyc en tu sitio web

Búsqueda

Artículos Revistas

Búsqueda Específica

artículos

revistas

Consulta por Área

Ciencias Sociales y Humanidades (401 Revistas - 80886 Artículos)

Administración Pública / Antropología / Arte / Ciencias de la Información / Cultura / Demografía / Derecho / Economía / Educación / Estudios Agrarios / Estudios Ambientales / Estudios Territoriales / Filosofía y Ciencia / Geografía / Historia / Lengua y Literatura / Multidisciplinarias (Ciencias Sociales y Humanidades) / Política / Psicología / Relaciones Internacionales / Salud / Sociología

Ciencias Naturales y Exactas (149 Revistas - 34943 Artículos)

Agrociencias / Arquitectura / Astronomía / Biología / Ciencias de la atmósfera / Computación / Física / Geofísica / Geografía / Geología / Ingeniería / Matemáticas / Medicina / Multidisciplinaria (Ciencias Naturales y Exactas) / Multidisciplinarias / Oceanografía / Química / Veterinaria

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Sociología

Inicio

Inbox for r... 2 Explora... Adobe Pho... 4 Microso... CorelDRA... Redalyc - ... 5 Microso... ES 17:08

Revistas accesibles después de meses de embargo alojadas en HighWire press

The screenshot shows the HighWire Press website interface within a Microsoft Internet Explorer browser window. The browser's address bar displays the URL <http://highwire.stanford.edu/>. The website header features the HighWire Press logo and the text "STANFORD UNIVERSITY". Navigation tabs include Home, My HighWire, Alerts, Search, Browse, For Institutions, and For Publishers. A "What is HighWire Press?" section provides information about the platform's content, including a link to "1278 journals" and "1,937,009 articles free". A "Customize My HighWire" section contains an email and password login form with a "Sign in" button. The "Search" section includes a search bar, radio buttons for search scope (any, all, phrase), and filters for article types and dates. The "Browse" section offers a grid of journal and article categories by topic and publisher. A "H2O" banner promotes a new ePublishing Platform. The footer contains a copyright notice for 1995-2009 by the Board of Trustees of the Leland Stanford Junior University.

HighWire Press
STANFORD UNIVERSITY

About Us | Contact Us | Help

Home My HighWire Alerts Search Browse For Institutions For Publishers

What is HighWire Press?

A division of the Stanford University Libraries, HighWire Press hosts the largest repository of high impact, peer-reviewed content, with [1278 journals](#) and 6,108,280 full text articles from over 140 scholarly publishers. HighWire-hosted publishers have collectively made [1,937,009 articles free](#). With our partner publishers we produce 71 of the 200 most-frequently-cited journals.

Customize My HighWire

Email:

Password:

[Forgot password?](#) Remember me:

[Get a free account](#)

Search All fields are optional ([other tips](#)) [More search options...](#)

Anywhere in Text: any all phrase

Authors: e.g. Smith, JS; Jones, D

Citation: Year Vol Page

Articles: HighWire-hosted only From [My Favorite Journals](#) only (sign in) All (including PubMed) Reviews only

Dates: Jan 1753 through Sep 2009

Browse

Journals				Articles									
by alphabet				by topic	by publisher	by other list							
A	B	C	D	E	F	G	H	I	J	K	L	M	
N	O	P	Q	R	S	T	U	V	W	X	Y	Z	all

H2O
HighWire Press's New ePublishing Platform
[Learn more](#)

[privacy policy](#) | [partners/suppliers](#) | [link to us](#) | [about us](#) | [contact us](#) | [help](#)

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Dónde encontrar Revistas OA (más portales)

Doaj	http://www.doaj.org
Journal Info	http://jinfo.lub.lu.se/jinfo?func=findJournals
Openj-gate	http://www.openj-gate.com/Footer/About.aspx
Hindawi	http://www.hindawi.com
Medknow	http://www.medknow.com/
Highwire Press	http://highwire.stanford.edu/lists/largest.dtl
Bentham	http://www.bentham.org/open/index.htm
J-stage	http://www.jstage.jst.go.jp/browse/

Redalyc <http://www.redalyc.org/>

E-Revistas <http://www.erevistas.csic.es/>

SciELO <http://www.scielo.org/php/index.php?lang=es>

.....

Derechos de copyright y revistas

Dulcinea <http://www.accesoabierto.net/dulcinea/>

Romeo <http://www.sherpa.ac.uk/romeo/>

Romeo Vs Esp. <http://www.recolecta.net/romeo/>

Journal Info <http://jinfo.lub.lu.se/jinfo?func=findJournals>

OAKlist <http://www.oaklist.qut.edu.au/database/Basic.action>

Editoriales de pago por publicación (ejemplos)

Publisher	OA hybrid program	Fees	©
American Chemical Society	<i>ACS Author Choice</i>	\$1000-3000*	Author
American Physical Society	<i>Free to read</i>	\$975-1300	Publisher
Blackwell Publishing	<i>Online Open</i>	\$2600	Author
Cambridge University Press	<i>Cambridge Open Option</i>	\$2700	Publisher
Elsevier	<i>Sponsored article</i>	\$3000	Publisher
John Wiley & Sons	Funded access	\$3000	Publisher
Oxford University Press	<i>Oxford Open</i>	\$1500-2800*	CC
Royal Society (UK)	<i>EXIS Open Choice</i>	\$370-550 page	Author
Royal Society of Chemistry (UK)	<i>RSC Open Science</i>	£1000-2500*	Publisher
Springer	<i>Open Choice</i>	\$3000	CC
Taylor & Francis	<i>iOpen Access</i>	\$3100	CC
US National Academy of Sciences	Open Access fee	\$1100*	

*Depending on institutional relationship/membership

Ejemplos de diferentes modelos de revistas OA basados en diferentes modelos de financiación

Medical Education Online (MEO)

Journal of Medical Internet Research (JMIR)

First Monday

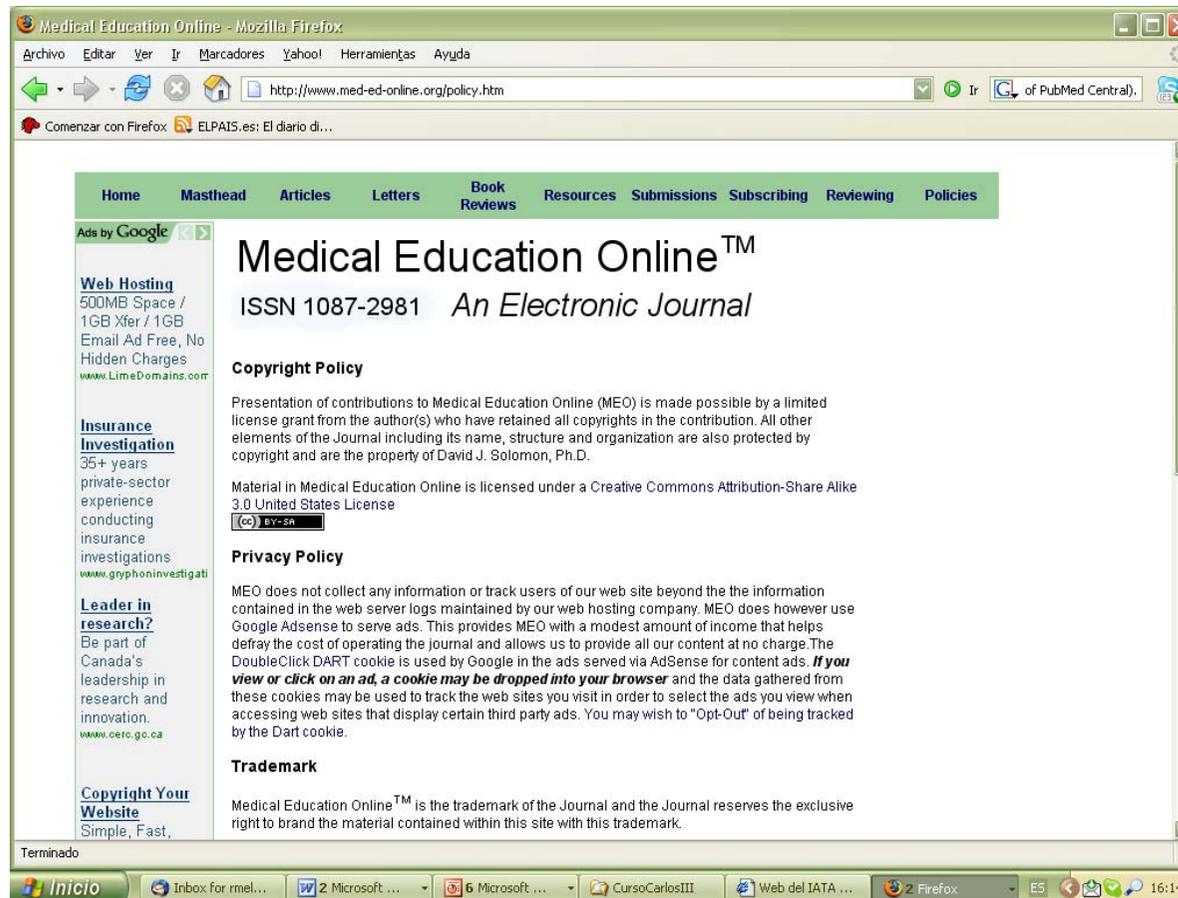
Journal of electronic Publishing (JEP)

Medical Education Online (www.med-ed-online.org):

Gratuita Creada en 1996

No dispone de presupuesto, se basa en el trabajo voluntario. Incluye anunciantes de *Google AdSense*

Utiliza una licencia CC 



Journal of Medical Internet Research

Creada en 1998.

Acceso gratuito a los ficheros version html, por pdf se paga 9\$ o bien se puede ser socio individual o institucional con diferentes tarifas (con ello los pdf pueden descargarse sin coste adicional)

Cobra 90\$ por publicar

Desde el año 2007 tienen factor de impacto (actualmente 3.6)

Utiliza CC 2.0 de Reconocimiento



Mozilla Firefox

Archivo Editar Ver Ir Marcadores Yahoo! Herramientas Ayuda

http://www.jmir.org/2009/

Comenzar con Firefox ELPALIS.es: El diario di...

JMIR
The leading eHealth journal

Journal of Medical Internet Research
The leading peer-reviewed journal for health and healthcare in the Internet age
Open Access * Top Cited * Rapid Peer Review * Medline Indexed (+20 other databases)

Impact Factor 3.6 (2008)

HOME ABOUT LOG IN REGISTER SEARCH UPCOMING CURRENT ARCHIVES ANNOUNCEMENTS
SUBSCRIBE SUBMIT BLOGS

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Subscribe Feed

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Log In here
No account?
Register for free

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Vol 11, No 1 (2009): Jan-Mar

Editorial
Infodemiology and Infoveillance: Framework for an Emerging Set of Public Health Informatics Methods to Analyze Search, Communication and Publication Behavior on the Internet

HTML free!
PDF (\$9 pay-per-download, free for members) \$4.92/mo.?

Gunther Eysenbach
J Med Internet Res 2009 (Mar 27); 11(1):e11

http://www.jmir.org/Openads/adclick.php?bannerid=14&zoneid=6&source=&dest=http://www.jmir.org

Inicio 2 Mozilla Thu... 2 Microsoft ... 6 Microsoft ... CursoCarlosIII 2 Internet E... Mozilla Firefox ES 16:26

First Monday <http://firstmonday.org/>

Gratuita creada en 1998

Trabajo voluntario. Hosting Univ. Illinois. Subvención de la fundación

John D. and Catherine T. MacArthur

Los derechos los retiene el autor y se recomienda el uso de licencias CC

The screenshot shows the homepage of the First Monday journal. The browser window title is "First Monday - Mozilla Firefox". The address bar shows "http://firstmonday.org/". The page features a logo with the text "f i @ s t m x ñ d @ ¥" and the tagline "PEER-REVIEWED JOURNAL ON THE INTERNET". Navigation links include HOME, ABOUT, LOG IN, REGISTER, SEARCH, CURRENT, ARCHIVES, ANNOUNCEMENTS, and SUBMISSIONS. A "USER" login section is present with fields for Username and Password, a "Remember me" checkbox, and a "Log In" button. A "JOURNAL CONTENT" section includes a search box and a "Browse" menu with options: "By Issue", "By Author", "By Title", and "Other Journals". An "INFORMATION" section has links for "For Readers" and "For Authors". The main content area has a section titled "This month: September 2009" with a link to "Reinventing academic publishing online. Part II: A Socio-technical vision" and a paragraph of text. Below it is a section titled "Also this month!" with a link to "The voice from the base(ment): Stridency, referential structure, and partisan conformity in the political blogosphere" and a paragraph of text. A diagram of a pyramid is visible on the left side of the main content area. The browser's status bar at the bottom shows "Terminado" and the system tray includes "Inicio", "Inbox for rme...", "2 Microsoft O...", "6 Microsoft O...", "CursoCarlosIII", "2 Internet Ex...", "First Monday - ...", "E5", and the time "16:37".

Journal of Electronic Publishing <http://www.journalofelectronicpublishing.org>

Creada en 1995. Publicada por Scholarly Publishing Office (SPO), de la University of Michigan

Gratuita. Cuenta con patrocinadores que enlazan a sus páginas

Trabajo voluntario

Los autores retienen el copyright (sólo se pide la cesión e exclusiva durante 30 días)



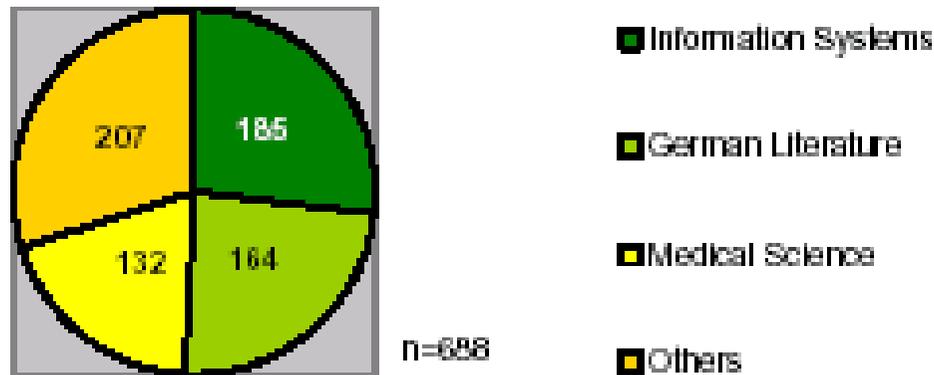
Todavía queda camino por recorrer en la percepción de publicación electrónica de acceso abierto.....

Hess, T.; Wigand, R.; Mann, F.; von Walter, B. (2007). Open Access & Science Publishing. Results of a study on researchers' acceptance and use of open access publishing. Munich: Ludwig-Maximilians-Universität Munich, Institute for Information Systems and New Media.

Encuesta realizada en durante julio/agosto de 2006 en la Ludwig-Maximilians-University Munich, en colaboración con la Univ. ty of Arkansas at Little Rock.

Muestra: 1433 científicos de 49 países. No. Respuestas: 688

Cuestiones: 1. Hábitos de publicación. Actitudes hacia la idea de open access. 2. Expectativas de uso de publicaciones open access. Comparación entre revistas tradicionales vs pub. open access.



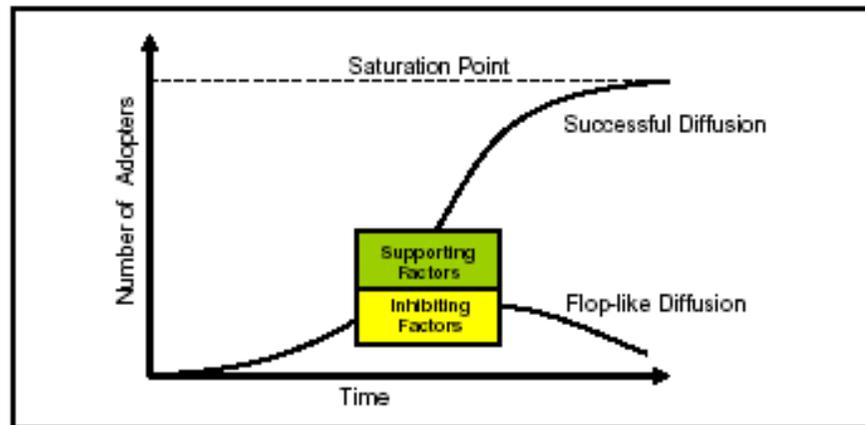


Figure 18: Influence of supporting and inhibiting factors in the diffusion of the Open Access principle

Supporting factors	Inhibiting factors
... for the further diffusion of Open Access publishing	
Attitude towards Open Access is extremely positive	Low level of peer use
Experience in accessing Open Access literature is quite high	Deficient reach of core target group of colleagues of own discipline
Almost one fourth of the respondents plans to publish in Open Access media	No institutional support
Higher speed of publication	Higher reputation of traditional publication media
Possibly higher citation rates	Little familiarity
Easy access for researchers in developing countries	Deficient impact factor
Large readership	No guarantee of long-term availability
Belief that Open Access publishing is easy to learn	Lower chances to secure research funds
Choice of preferred publication medium is mostly within researchers' control	Negative impact on promotion and tenure (career choices)
Technical requirements and know-how exist	

} Difusión, promoción open access

} Apoyo y reconocimiento institucional

} Cambios de hábitos. Nuevas formas de medir el impacto

} Apoyo y reconocimiento institucional

Figure 19: Supporting and inhibiting factors for the further diffusion of Open Access publishing

Tendencias de uso de recursos digitales en la web

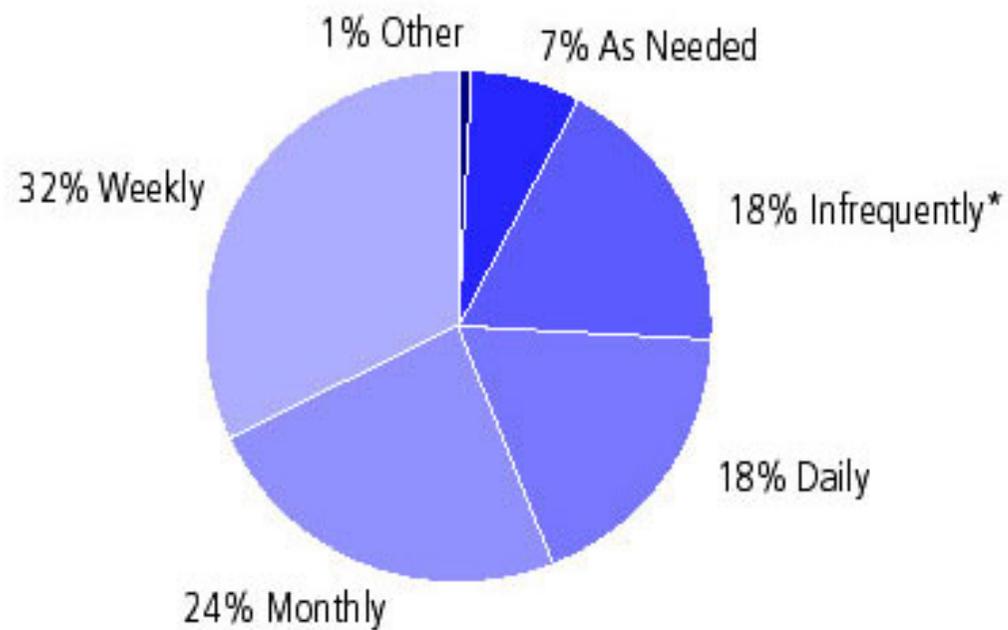
Nancy L. Maron, K. Kirby Smith

(2009). *Current Models of Digital Scholarly communication: Results of an Investigation Conducted by Ithaka Strategic Services for the Association of Research Libraries*. JEP vol. 12, no. 1, February 2009

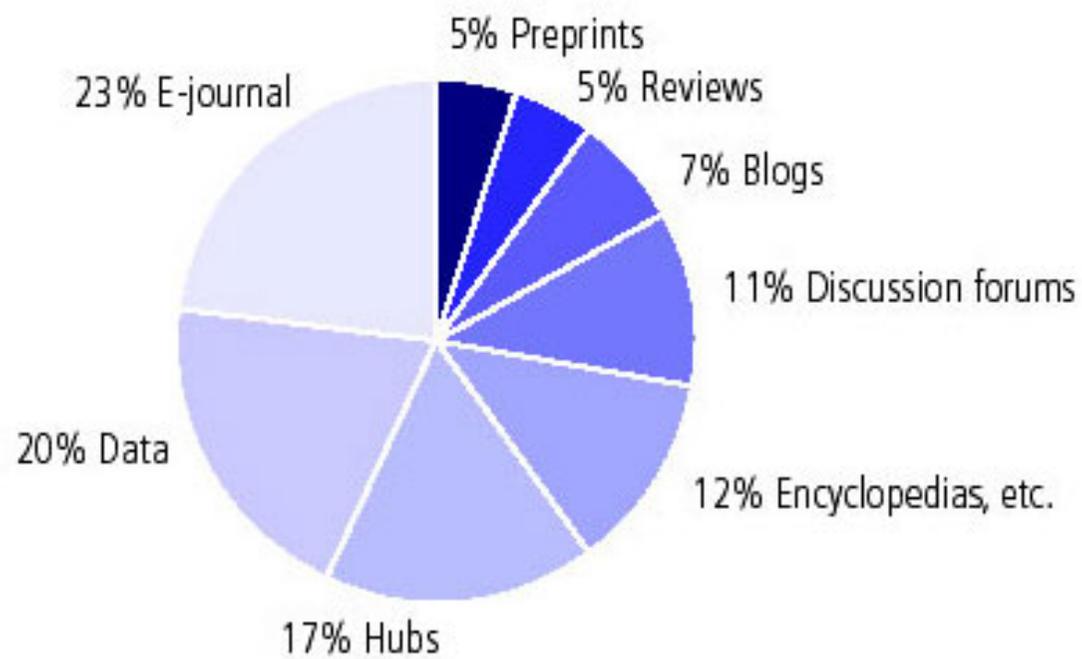
301 bibliotecarios entrevistaron a profesores de 46 universidades sobre el tipo de recursos digitales que consultan y la frecuencia con lo hacen.

De 358 respuestas obtenidas sólo 206 respondieron al criterio establecido como recurso digital (generado exclusivamente en versión electrónica) .

Resultados.....

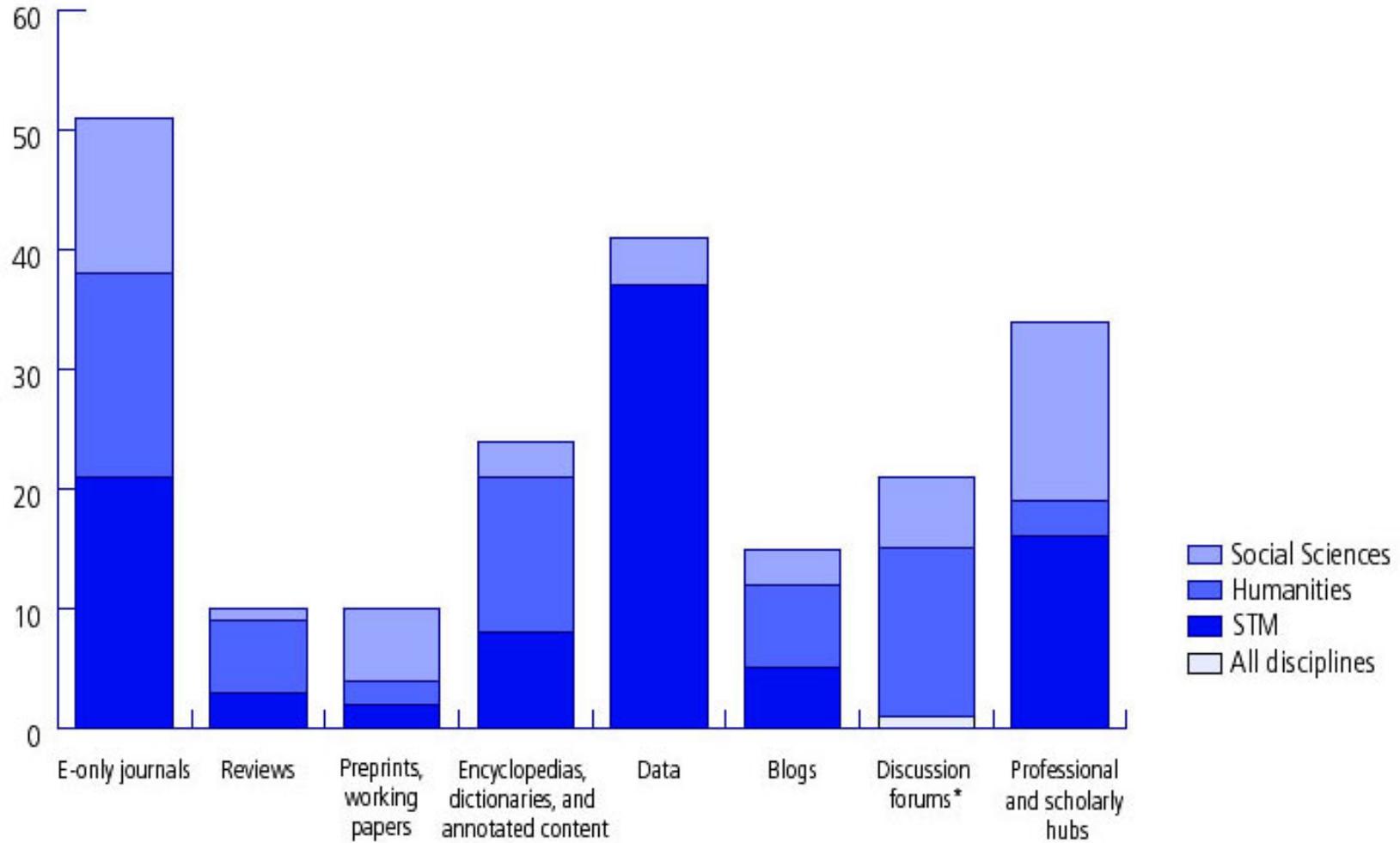


Frecuencia de uso de fuentes académicas en formato digital a través de la web (n=240)



Tipología de las fuentes utilizadas

Distribución por disciplinas



Con todo esto

**Tendencias en las publicaciones de acceso
abierto.....**

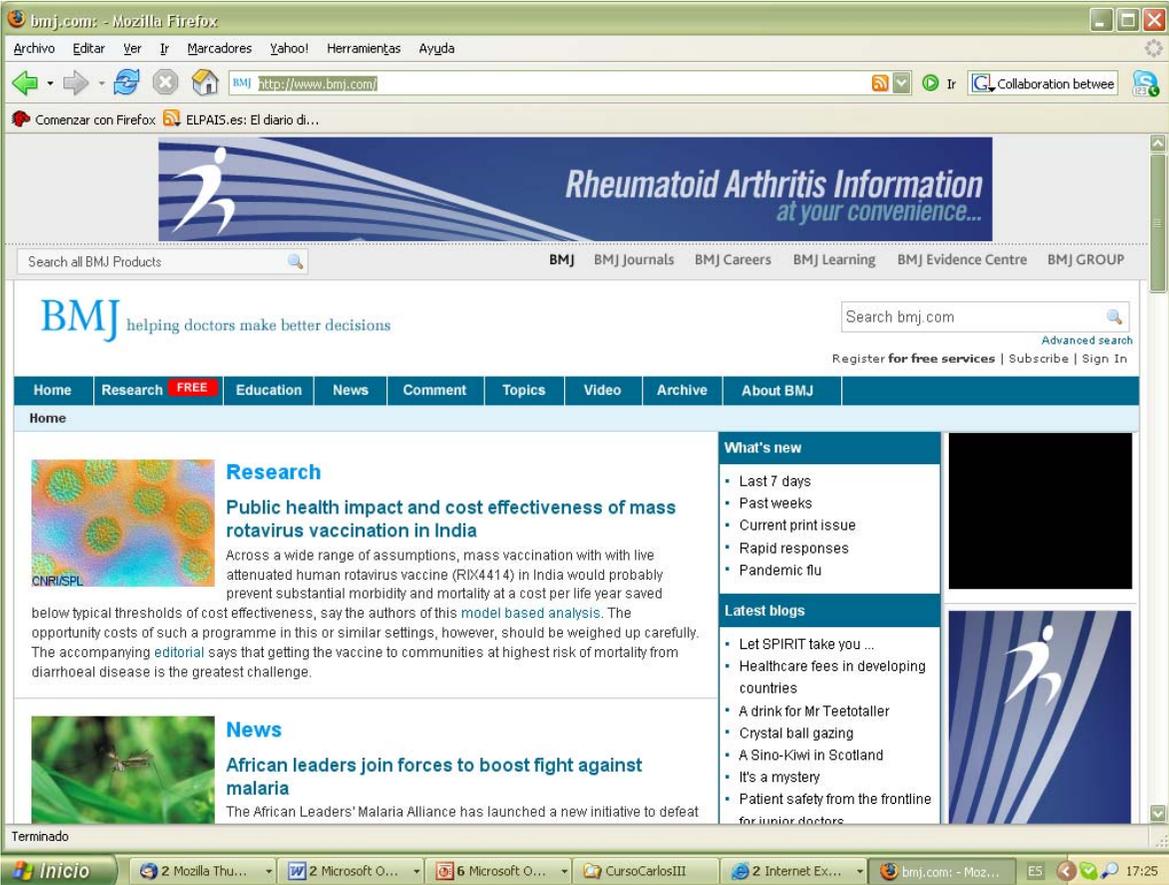
1. Colaboración entre editores y gestores de bases de datos o repositorios para depositar archivos	2. Nuevas formas de publicación electrónica (revistas con peer-review abierta, blogs y servicios RSS vinculados a los artículos)	3. Cambios en los hábitos de publicación de los investigadores y del sistema de comunicación académica
4. Nuevo negocio de publicación basado en servicios y no exclusivamente de acceso a los contenidos de artículos	5. Depósitos de publicaciones nacionales centralizados (eDepot, por ejemplo)	6. Crosslinking entre depósitos digitales
7. Consorcios para financiar revistas de acceso abierto (como SCOAP3, en Física)	8. Servicios nuevos basados en recursos web. No sólo artículos sino paquetes de datos, literatura gris, archivos audiovisuales (minería de datos, resumen, indización, RSS...)	9. Nuevos índices de evaluación basados en acceso abierto

Ejemplos de Innovación con algunas de las características mencionadas

British Medical Journal (www.bmj.com)

Comercial, no cobra por el acceso a los artículos de investigación, sí al resto de contenidos. La versión impresa pasará en el año 2010 a publicar sólo resúmenes de una página (“picos”)

Alternativa: BMJ unlocked OA model: El autor paga por publicar y concede una licencia de publicación a la editorial



The screenshot shows the BMJ website in a Mozilla Firefox browser window. The address bar displays "http://www.bmj.com". The page features a navigation menu with links for "Home", "Research FREE", "Education", "News", "Comment", "Topics", "Video", "Archive", and "About BMJ". The main content area is divided into several sections:

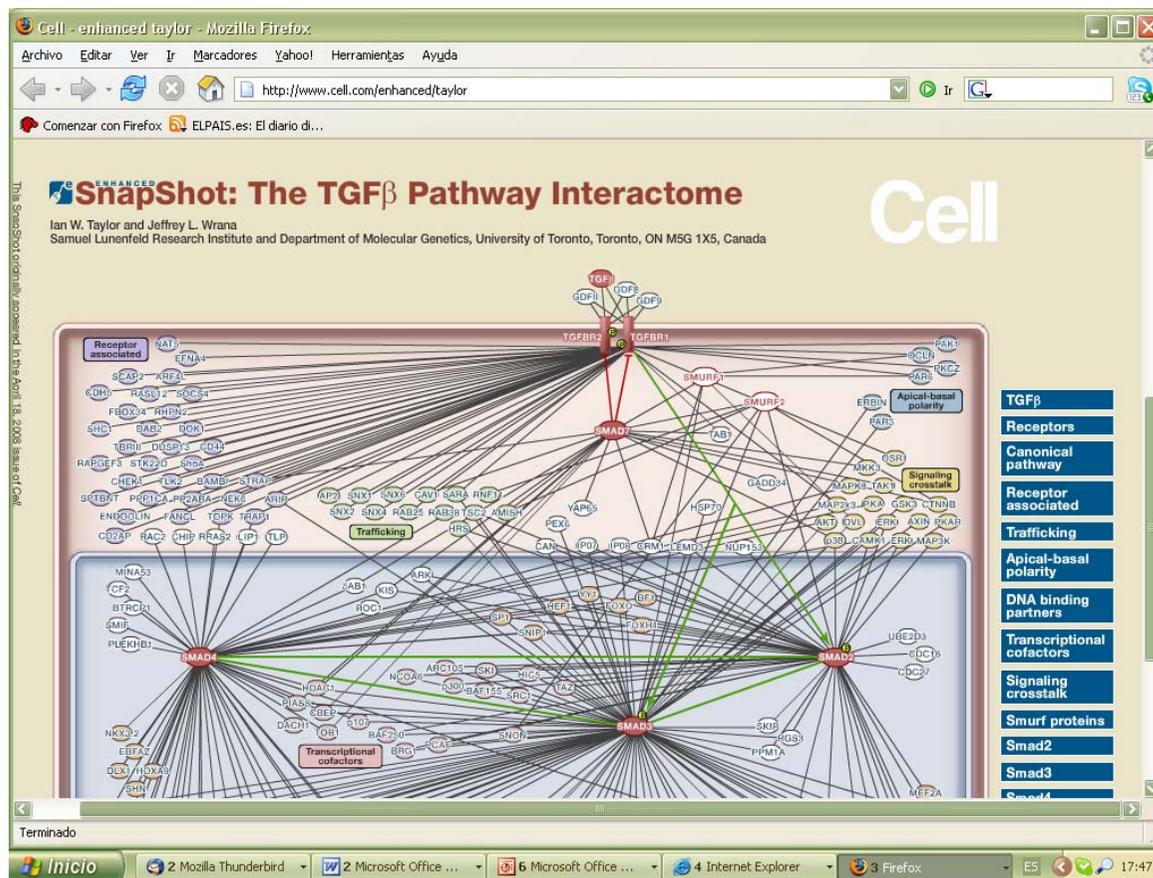
- Research:** A featured article titled "Public health impact and cost effectiveness of mass rotavirus vaccination in India". The text below the title states: "Across a wide range of assumptions, mass vaccination with with live attenuated human rotavirus vaccine (RIX4414) in India would probably prevent substantial morbidity and mortality at a cost per life year saved below typical thresholds of cost effectiveness, say the authors of this model based analysis. The opportunity costs of such a programme in this or similar settings, however, should be weighed up carefully. The accompanying editorial says that getting the vaccine to communities at highest risk of mortality from diarrhoeal disease is the greatest challenge."
- News:** A featured article titled "African leaders join forces to boost fight against malaria". The text below the title states: "The African Leaders' Malaria Alliance has launched a new initiative to defeat"
- What's new:** A list of recent updates including "Last 7 days", "Past weeks", "Current print issue", "Rapid responses", and "Pandemic flu".
- Latest blogs:** A list of recent blog posts including "Let SPIRIT take you ...", "Healthcare fees in developing countries", "A drink for Mr Teetotaller", "Crystal ball gazing", "A Sino-Kwi in Scotland", "It's a mystery", and "Patient safety from the frontline for junior doctors".

The browser's taskbar at the bottom shows several open applications, including Mozilla Firefox, Microsoft Office, and Internet Explorer, along with the system clock showing 17:25.

"Article of the future"....(**Enhanced SnapShot format**). Elsevier aplica como prototipo a Cell (ver ejemplo beta <http://www.cell.com/enhanced/taylor>)

Evaluará el resultado y posiblemente lo traslade a todas las revistas de Elsevier en Sciencedirect

Consiste en una presentación jerárquica de texto e imágenes para que los lectores pueden elegir "excavar" a través de las diferentes capas según el tipo de trabajo científico que estén desarrollando y su nivel de experiencia e interés. Incluye material audiovisual, simulaciones, imágenes 3D interactivas...



Atmospheric Chemistry and Physics <http://www.atmospheric-chemistry-and-physics.net/index.html>

Revista OA, gratuita y los autores retienen el copyright con licencia CC 3.0 de reconocimiento

Peer review abierta y comentarios en la web (anónimos o no)

The screenshot shows the homepage of the Atmospheric Chemistry and Physics (ACP) journal. The browser window title is "ACP - Home - Microsoft Internet Explorer". The address bar shows the URL "http://www.atmospheric-chemistry-and-physics.net/index.html". The page features a blue header with the journal title and the European Geosciences Union logo. A navigation menu on the left includes links for Home, Online Library ACP, Alerts & RSS Feeds, General Information, Submission, Review, Production, Subscription, and Comment on a Paper. The main content area is titled "Atmospheric Chemistry and Physics (ACP)" and lists executive editors: Ulrich Pöschl, Ken Carslaw, Thomas Koop, Rolf Sander & William Thomas Sturges. It describes the journal as an open access, public peer-review journal with a Creative Commons license. A sidebar on the right contains a search box, a news section with links to new alert services and support for authors, and a "Recent Papers" section featuring two articles from September 2009. The bottom of the page shows the Windows taskbar with several open applications and the system clock at 18:00.

Visualización de la discusión-evaluación del artículo (open peer-review)

The screenshot shows a web browser window displaying the 'Interactive Discussion' page for an article in the journal 'Atmospheric Chemistry and Physics'. The article title is 'Common inorganic ions are efficient catalysts for organic reactions in atmospheric aerosols and other natural environments', published on 05 Jan 2009. The authors are B. Nozière, P. Dziedzic, and A. Córdoba. The article is currently in a 'Closed' status. The page features a list of comments from referees and authors, including an author's reply to referee comments. The interface includes a navigation menu on the left, a search bar on the right, and a taskbar at the bottom with several open applications.

Interactive Discussion

Common inorganic ions are efficient catalysts for organic reactions in atmospheric aerosols and other natural environments 05 Jan 2009

B. Nozière, P. Dziedzic, and A. Córdoba
Atmos. Chem. Phys. Discuss., 9, 1-21, 2009
SRef-ID: 1680-7375/acpd/2009-9-1
[Abstract](#) [Discussion Paper](#) [SRef Overview](#)

Status: Closed

AC: Author Comment | **RC:** Referee Comment | **SC:** Short Comment | **EC:** Editor Comment

RC S75: 'Great data, questionable interpretation', Anonymous Referee #1, 27 Jan 2009, 21:47

RC S130: 'NH4 catalysis or OH oxidation in atmos?', Anonymous Referee #2, 04 Feb 2009, 5:08

AC S395: 'Reply to the referee's comments', Barbara Noziere, 25 Feb 2009, 16:03

RC S496: 'Referee comment', Anonymous Referee #3, 02 Mar 2009, 15:38

RC S503: 'catalytic reaction?', Anonymous Referee #4, 02 Mar 2009, 17:17

AC S633: 'Replies to Referees 3 and 4', Barbara Noziere, 06 Mar 2009, 13:08

Impact Factor 4.927 **ISI indexed**

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The Innovative Open Access Publisher

Search ACP
Library Search
Author Search

News

- New Alert Service available
- Sister Journals AMT & GMD
- Financial Support for Authors
- Public Relations & Background Information

Recent Papers

02 | ACPD, 28 Sep 2009:
On retrieval of lidar extinction profiles using Two-Stream and Raman techniques

03 | ACPD, 28 Sep 2009:
Technical Note: A time-dependent calibration correction for solar occultation instruments

Servicios de valor añadido al artículo

The screenshot shows a Microsoft Internet Explorer browser window displaying the article page for the Brazilian Journal of Medical and Biological Research. The browser's address bar shows the URL: http://www.scielo.br/scielo.php?script=sci_arttext&pid=S0100-879X2009001000002&lng=es&nrm=iso&lng=en. The page features the SciELO logo and a navigation menu with buttons for 'artículos', 'búsqueda de artículos', 'sumario', 'anterior', 'próximo', 'autor', 'materia', 'búsqueda', 'home', and 'alfab'. The article title is 'Genotyping of methicillin-resistant Staphylococcus aureus isolates obtained in the Northeast region of Brazil'. Below the title, the authors are listed: F.C. de Sousa-Junior¹, M.C. Silva-Carvalho⁴, M.J.B.C. Fernandes¹, M.F.P. Vieira², F.L.P.C. Pellegrino⁴, A.M.S. Figueiredo⁴, M.C.N. de Melo¹ and E.P. Milan³. The article is identified as 'Braz J Med Biol Res, October 2009, Volume 42(10) 877-881 (Short Communication)'. A sidebar on the right, titled 'Servicios', lists various services available for the article, including 'Servicios personalizados', 'Artículo en PDF', 'Artículo en XML', 'Referencias del artículo', 'Como citar este artículo', 'Accesos', 'Citado por SciELO', 'Similares en SciELO', 'Traducción automática', 'Mas detalles semánticos', and 'Enviar artículo por email'. At the bottom of the page, there are links for 'Abstract', 'Text', 'References', and 'Correspondence and Footnotes'. The Windows taskbar at the bottom shows several open applications, including Mozilla, Microsoft Word, Microsoft Office, and the Brazilian Journal page, along with the system clock showing 18:16.

Brazilian Journal of Medical and Biological Research
versión impresa ISSN 0100-879X

doi: 10.1590/S0100-879X2009005000018

Braz J Med Biol Res, October 2009, Volume 42(10) 877-881 (Short Communication)

Genotyping of methicillin-resistant Staphylococcus aureus isolates obtained in the Northeast region of Brazil

F.C. de Sousa-Junior¹, M.C. Silva-Carvalho⁴, M.J.B.C. Fernandes¹, M.F.P. Vieira², F.L.P.C. Pellegrino⁴, A.M.S. Figueiredo⁴, M.C.N. de Melo¹ and E.P. Milan³

¹Departamento de Microbiologia e Parasitologia, ²Hospital Universitário Onofre Lopes, ³Departamento de Infectologia, Universidade Federal do Rio Grande do Norte, Natal, RN, Brasil
⁴Instituto de Microbiologia Professor Paulo de Góes, Universidade Federal do Rio de Janeiro, Rio de Janeiro, RJ, Brasil

[+ Abstract](#)
[+ Text](#)
[+ References](#)
[+ Correspondence and Footnotes](#)

Servicios

- Servicios personalizados
- Artículo en PDF
- Artículo en XML
- Referencias del artículo
- Como citar este artículo
- Accesos
- Citado por SciELO
- Similares en SciELO
- Traducción automática
- Mas detalles semánticos
- Enviar artículo por email

Science y JOVE se asocian para crear videos de articulos seleccionados y adjuntarlos al articulo

<http://www.sciencemag.org/cgi/content/full/323/5922/1726>

The screenshot shows a Mozilla Firefox browser window displaying a Science magazine article. The address bar shows the URL: <http://www.sciencemag.org/cgi/content/full/323/5922/1726>. The page title is "Visualizing Antigen-Specific and Infected Cells in Situ Predicts Outcomes in Early Viral Infection -- Li et al. 323 (5922): 1726 -- Science - Mozilla F...".

The article text is partially visible, discussing the relationship between increasing numbers of infected cells and virus-specific CTLs. It mentions a method called ISTH (in situ tetramer (IST) staining and in situ hybridization (ISH)) used to locate and enumerate virus-specific tetramer⁺ T cells and viral RNA⁺ cells in tissues.

A central video player is embedded, titled "A LOOK AT THE METHOD". The video player shows the Science and Jove logos, along with the AAAS logo. The video player interface includes a play button and a progress bar.

On the right side of the page, there is a "FEATURED JOBS" section with several job listings:

- University of Miami Assistant Professor** - University of Miami, Coral Gables-FL-United States
- Postdoctoral Scholar** - University of California, Irvine-Irvine-CA-United States
- Postdoctoral Position in Wound Healing and** - University of Western Ontario, London--Canada
- Endowed Chair in Biophysics at Texas Chris...** - Texas Christian University, Fort Worth-TX-United States
- Assistant/Associate/Ful Professors in Cog...** - Medical University of South Carolina, Charleston-SC-United States
- Faculty Positions** - Helen L. and Martin S. Kimmel Center, New York-NY-United States

The browser's taskbar at the bottom shows several open applications, including "Inicio", "2 Mozil...", "2 Expl...", "Adobe P...", "4 Micr...", "CoreIDR...", "The Jou...", "Microsof...", and "Visualizi...". The system clock shows 15:48.

Science magazine and JoVE announce scientific-video partnership (Agosto 2009)

Reflexiones a la vista de los resultados.....

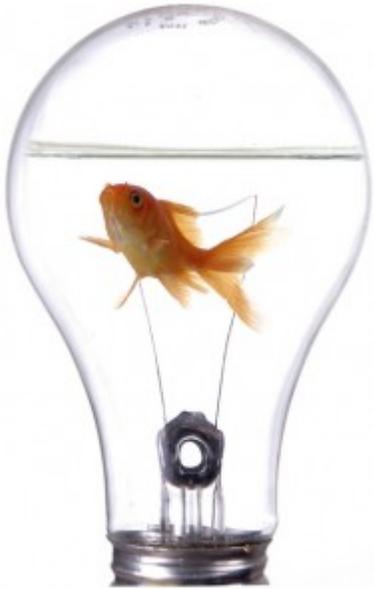
Cómo aumentar el uso y la visibilidad de una revista. Algunas ideas

- ✓ **Aplicación estándares de calidad formales y de contenido**
- ✓ **Añadir servicios añadidos al usuario**
- ✓ **Establecimiento de políticas editoriales que permitan el autoarchivo en repositorios digitales (no cesión exclusiva de los derechos de explotación)**
- ✓ **Presencia en repertorios y bases de datos adecuados (indexación)**
- ✓ **Presencia en directorios de publicaciones**
- ✓ **Capturable por los recolectores de metadatos (harvesters)**
- ✓ **Localizable a través de los motores de búsqueda en la web (google, yahoo...)**
- ✓ **Publicitar en foros o redes especializadas la existencia de la revista y de sus contenidos**
- ✓ **Evaluar los accesos, descargas y enlaces a la revista (estadísticas)**

En resumen:



Calidad



Innovación

Imaginación



¡Gracias!

Reme Melero, IATA, CSIC
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